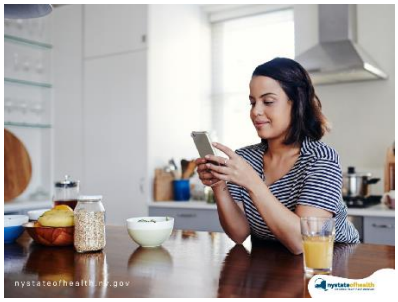
SOCIAL MEDIA POSTS

For Outreach Partners

This document includes text you can copy and paste to create posts from your organization's social media account(s) that promote the health coverage available through NY State of Health. Included with each post is a picture that can be used.

Text for Post	Picture for Post *(Click the image to open a full-size version you can save)*
Don't miss any important updates from NY State of Health! Text START to 1-866-988-0327 to opt-in for text alerts. on.ny.gov/34gwwcr #EnrollNY #GetCovered	
It has never been more important to protect your health and stay up to date. Text START to 1-866-988-0327 today to opt-in for text alerts from NY State of Health. Terms of service do apply, learn more: on.ny.gov/34gwwcr #EnrollNY #TextAlerts	
Receive important NY State of Health updates right on your phone! Signing up for our text messaging service is an easy way to ensure you don't miss any important info, like when to renew your insurance. on.ny.gov/34gwwcr #EnrollNY #GetCovered	
Are you a New Yorker in need of health insurance? @NYStateofHealth has a wide range of options to choose from. Pick a quality, affordable plan that's right for you today: on.ny.gov/2UoOKAk #EnrollNY #HealthCare #NY	

@NYStateofHealth has helped more than 6 million New Yorkers enroll in quality, affordable health coverage. Join the long list of covered members and enroll today: on.ny.gov/2UoOKAk #EnrollNY	
Have you heard? You and your family may qualify for more savings! Individuals and families may be eligible for increased financial help towards their health coverage costs! Find out today: on.ny.gov/3dkmesg. #EnrollNY #NY	
Looking for assistance with your health insurance application? NY State of Health's Certified Enrollment Assistors can provide free step-by-step help through the enrollment process. on.ny.gov/2YqX57J #GetCovered #HealthCare #EnrollNY	